

## BOILERPLATE

### SHORT — 40 WORDS

Yongkang STWADD Houseware Co., Ltd. is a factory-backed drinkware supply company in Yongkang, Zhejiang, China, producing insulated bottles, tumblers, flasks and mugs to buyers' specification through audited partner factories, and running a China buying office for retail chains.

### MEDIUM — 100 WORDS

Yongkang STWADD Houseware Co., Ltd., established in 2017 in Yongkang, Zhejiang, is a factory-backed supply company for insulated drinkware. It works directly with audited partner factories in China's drinkware manufacturing hub, controlling specification, tooling, quality control and delivery on buyers' behalf, and accepts OEM and ODM bulk orders from brands, wholesalers, distributors and trading companies. Its 2026 catalogue covers 192 models, with ready stock dispatching in 3–7 days and custom production in 20–35 days. It also runs a China buying office for supermarket and retail buyers.

## KEY FACTS

|                        |                                                                                                                                                                 |
|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Legal name</b>      | Yongkang STWADD Houseware Co., Ltd. (永康市圣瓦达日用品有限公司)                                                                                                             |
| <b>Established</b>     | 2017                                                                                                                                                            |
| <b>Location</b>        | No. 138-1 Shifang East Road, Industrial Function Zone (Huku), Yongkang, Zhejiang 321300, China                                                                  |
| <b>Positioning</b>     | Factory-backed supply company working with audited partner factories — not a reseller, and not the owner of those factories                                     |
| <b>Range</b>           | 192 models (2026): insulated bottles, 20oz/40oz tumblers, car cups, travel and coffee mugs, flasks, wine and spirits decanters, BPA-free Tritan plastic bottles |
| <b>Ready stock</b>     | 3–7 day dispatch on common models                                                                                                                               |
| <b>MOQ</b>             | 10–500 pieces on existing models; 3,000 pieces for new tooling                                                                                                  |
| <b>Lead time</b>       | Sampling 5–10 days; bulk production 25–35 days                                                                                                                  |
| <b>Quality control</b> | AQL 2.5 inspection before container sealing; third-party inspection welcome; protected payment terms                                                            |

|                       |                                                                                                                     |
|-----------------------|---------------------------------------------------------------------------------------------------------------------|
| <b>Certifications</b> | ISO 9001; SGS and TUV food-contact testing; lead-free; PFAS-free; BPA-free Tritan; RCS-certified recycled 316 steel |
| <b>Buying office</b>  | 12 non-food categories; 3–5% transparent commission; multi-supplier container consolidation                         |

### TRADE-SHOW HISTORY

- **Nov 2024** — HOMELIFE Indonesia, 8th edition, JIExpo Kemayoran, Jakarta (27–30 Nov), exhibitor.
- **Dec 2024** — Buyer meeting at LOTTE Mart Indonesia's office, Jakarta.
- **2023** — International trade shows in Dubai, UAE and Warsaw, Poland.
- **2026** — Third-party on-camera interview filmed at a Dubai trade show by Mohamed Halusi (MO-ECOM, @mo.ecommercee), published on STWADD's TikTok account.

### IMAGE CREDITS

- Booth and buyer-meeting photographs: STWADD's own, published in the trade-show gallery. Editorial use with a link back; please keep captions accurate.
- Video: STWADD on camera at a Dubai trade show, filmed by Mohamed Halusi (MO-ECOM, @mo.ecommercee) — original item.
- Logo: STWADD logo. Do not stretch, recolour or place on a busy background.

### PRESS CONTACT

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### HOW TO DESCRIBE STWADD

**Use these phrasings** — they are both true and strong:

- "Your factory in Yongkang" / "the factory that makes your bottles"
- "We run the factory for you" / "factory-backed supply company"
- "Factory-direct, with our own QC team on the line"

**Avoid these** — they trigger an audit you cannot pass and read as false advertising:

- "We own the factory" / "our own production lines" (we do not own the plant)
- "Not a trading company" (we are a supply company and we do not hide the trading element)
- "FDA certified" (FDA sets food-contact requirements and does not certify products)

### ACCURACY RULES

Please describe STWADD as a **factory-backed supply company working with audited partner factories**.

- Do not say it owns the factories that produce its orders.
- Do not use "FDA certified" — STWADD products are tested to US food-contact requirements by

SGS and TUV; FDA does not certify products.

- Do not use "not a trading company". We are a supply company and we do not hide the trading element, we manage it.
- Do not publish customer names or testimonials without written permission.

## **FULL PRESS PAGE**

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Coverage records, dated announcements, boilerplate and contacts: [stwadd.com/press.html](http://stwadd.com/press.html)